

# Chelsea's Choice UK



## Type of intervention



*Classroom setting*



*Play*

## Target groups, levels of prevention and sub-groups:

(Potential)  
**Offenders**

Primary prevention

Young People (12 – 17 Years) | Male & Female | Classroom Setting, Play | English

**Children and Young  
People (Victims)**

Primary prevention

Young People (12 – 17 Years) | Male & Female | Classroom Setting, Play | English

## Target population

Chelsea's Choice is a theatre production which can be targeted at different audiences, including:

- young people (aged 12 years +)
- parents, carers, teachers and professionals working with young people

## Delivery organisation

AlterEgo Creative Solutions Ltd - a 'not-for-profit' Social Enterprise.

## Mode and context of delivery

Chelsea's Choice is a theatre play which is followed by discussion. It is normally performed by young people but it can also be performed by adults. Delivery is organised through schools, colleges, universities, social services, Local Safeguarding Children Boards, charities, borough councils, county councils, private businesses and national government agencies.

## **Level/Nature of staff expertise required**

The theatre team is made up of trained acting professionals.

## **Intensity/extent of engagement with target group(s)**

The play's running time is 40 minutes. This is followed by post show discussion lasting around 20-30 minutes. Staff working in the organisation follow-up any issues with the audience after this timeframe.

## **Description of intervention**

Chelsea's Choice is an Applied Theatre Production. The play is followed by a question and answer sessions to explore some of the issues raised.

The play tells the story of a group of three students who discover the diary of a girl called Chelsea. Chelsea was a young girl who, having fallen out with her friends and family, was approached by a man called Gary. Gary was older, owned a car, had a flat and treated her like an adult. Unfortunately Gary was not what he seemed to be – and Chelsea was sexually exploited. Chelsea's story is played out and examined by the three students who, along with their teacher, attempt to understand what happened to Chelsea and how it could have been prevented.

## **Evaluation**

Whilst this means of engaging with young people is becoming increasingly popular across the UK, no evaluation data currently exists.

## **References**

Chelsea's Choice website: <http://www.alteregocreativesolutions.co.uk/chelseas-choice/>

## **Contact details**

AlterEgo Creative Solutions Ltd  
The Portfolio Innovation Centre  
Avenue Campus  
St George's Avenue  
Northampton, NN2 6FB

Telephone: 01604 779 013 (Mon - Fri 9.30am - 2.30pm)

Out of office hours: 07545 830 304

Fax: 0872 110 5907

Email: [AlterEgoCreativeSolutions@gmail.com](mailto:AlterEgoCreativeSolutions@gmail.com)